

The 14th Annual



**An Event Hosted in Celebration and
Honor of All Law Enforcement**

June 08, 2024

Dear Prospective Sponsor,

On June 8, 2024, friends and family of Deputy United States Marshal Derek Hotsinpiller will be hosting the 14th Annual Fallen Stars Memorial 5K Race and our 7th Annual Derek Hotsinpiller Fallen Stars Memorial Virtual 5K to honor his dedication and commitment to serving and protecting our community. On February 16, 2011, Derek was killed in the line of duty while serving a warrant in Elkins, West Virginia.

Our intention is to reach to our West Virginia Students pursuing degrees in Criminal Justice and give back to our LEOs facing hardships and tragedies through The James and Derek Hotsinpiller Memorial Foundation. Additionally, we will be in a position to support our K9 Officers (for example, purchasing GPS units or bulletproof vests for local K9s).

This event has always had overwhelming support not only from this community, but state wide and from all 50 states across the nation and foreign countries! We've gone GLOBAL! Our race hosts between 700 - 1000 participants yearly in memory of all fallen Heroes and in support of our Law Enforcement Officers currently serving. Last year's race had over 1150 participants between in person and virtual runners. This year we are fully anticipating over 1500 runners to join us through virtual and in person participation for our 14th year Celebration of Law Enforcement.

We invite sponsors to join us on June 8, 2024, in Bridgeport for this important community event. There will be space available for your business to set up a booth, advertise, or demonstrate products. Your business will also be recognized in advertising for this event (i.e. digital sign, lawn signs, race banners, race website, social media, etc.).

In advance, the race committee would like to extend our sincere gratitude for your ongoing support and taking the time to read this letter. If you would like more information on the Derek Hotsinpiller Fallen Star Memorial 5K Run and The Hotsinpiller Foundation, please visit our website www.TheHotsinpillerFoundation.org

Sincerely,
The Hotsinpiller Family & Race Committee

14th Annual Derek Hotsinpiller Memorial Race Sponsorship Levels



BLUE DIAMOND SPONSORSHIP

This is a corporate sponsorship level.

For the t-shirt Sponsor:

Derek's badge number (4595) is listed on one sleeve of our commemorative t-shirts and the corporate sponsor will be on the other sleeve. There will be no other sponsors listed anywhere on the t-shirts. The back of the shirt is reserved for the names of fallen officers from the previous year. We will only allow up to two sponsors. This will help offset the cost of the t-shirts and allow all of the registration money to go directly to the foundation. A single sponsor (full sleeve) is \$6,000 and two sponsors (½ sleeve) are \$3,000 each.

To allow for t-shirt printing time, **the deadline for this sponsorship is April 19th, 2024.**

If interested, please contact:

Ashley Hotsinpiller at 304-669-3848

Pam Hotsinpiller at 304-629-0921

BLUE DIAMOND Sponsor - \$3,000 - \$6,000

(1 -2 Spots Available) - Your business listed on the t-shirt sleeve
(\$3,000 - ½ sleeve or \$6,000 - full sleeve)

-or-

(1 Spot Available) - Finish Line Photo Backdrop/Step & Repeat (\$3,000)

-or-

(2 Spot Available) - Kids K Sponsor (\$3,000)

+

Recognition During Race Video Presentation

Yard sign

Booth space available

Web page and Social Media

Includes 5 Race Registrations (\$3,000) / 10 Race Registrations (\$6,000)



PLATINUM STAR Sponsor - \$2,000

(10 Available) - Customized Stage Banner
(Banners will be placed in order of receipt)

-or-

(1 Available) - Business logo printed
on runners' bibs

Recognition During Race Video Presentation

Yard sign

Booth space available

Web page and Social Media

Includes 3 Race Registrations



GOLD STAR Sponsor - \$1,000

(10 Available) - Customized
Start / Finish Line Signage

Recognition During Race Video Presentation

Yard sign

Booth space available

Web page and Social Media

Includes 2 Race Registrations



SILVER STAR Sponsor - \$300-\$500

Yard sign

Booth space available

Web page and Social Media



BRONZE STAR Sponsor - \$100-\$250

Booth space available

Web page and Social Media



THE THIN BLUE LINE SPONSOR

Door Prizes for Law Enforcement Officers

***Donation will be recognized at the Level of the
Retail Value of your donation**

Booth space available

Web page and Social Media Recognition

If you are interested in becoming a sponsor, please be sure to have your donation to us by May 20th. This is to ensure that we will have plenty of time to include your company/business on printed material.

**Blue Diamond T-Shirt Sponsorship
is due by April 19th for T-Shirt printing.**

**If you are interested in setting up a booth on race day
please contact us by May 31st.**

**Please make checks payable to:
The James & Derek Hotsinpiller Memorial Foundation, Inc.
(In care of 5K)**

Tax forms are available upon request

Please return this portion with your payment by May 20th to:

**The James and Derek Hotsinpiller Memorial Foundation, Inc.
PO Box 392
Bridgeport, WV 26330**

Corporate Name _____

Sponsorship Level _____

Sponsorship Preference _____
(i.e. T-Shirt, website, stage banner)

Corporate Address _____

Contact Name _____ **Phone #** _____

Signature _____ **Date** _____

My Business would like to set up a booth (Please Circle One)

YES NO

If funds remain after race expenses are met, where would you prefer the remainder or your donation to go? (Please choose one)

1) Scholarship recipients only

2) The general foundation fund to be used where the greatest need lies

Please email your corporate logo to DHFS5K@gmail.com