

DEREK HOTSINPILLER

FALLEN STARS

MEMORIAL 5K



SPONSOR PACKET

Dear Prospective Sponsor,

On Saturday, June 7, 2025, the 15th Annual Derek Hotsinpiller Fallen Stars Memorial 5K will bring together runners, families, and supporters to honor the courage, dedication, and sacrifice of Deputy U.S. Marshal Derek Hotsinpiller and all heroes in blue. We are excited to celebrate this incredible milestone in a BIG, NEW WAY!

Introducing our Paint the Night Blue Celebration!

For the first time ever, we're extending the energy and camaraderie of race day into a high-energy evening event filled with live music, great food, fun activities, and a chance to honor law enforcement officers and their families. Our goal is to carry the spirit of the 5K into the night—bringing the community together to celebrate the heroes who protect us daily.

Thanks to our incredible sponsors, last year we:

- Awarded two new scholarships to high school seniors pursuing careers in criminal justice.
- Supported the families of fallen West Virginia officers and assisted two officers injured in the line of duty.
- Helped an officer who lost their home to a house fire.

We are proud to begin 2025 with donations already committed to K9 units, officers battling cancer, officers injured in the line of duty, and families of officers who made the ultimate sacrifice. This is just the beginning—and with your help, we can do even more.

The Derek Hotsinpiller Fallen Stars 5K has grown from a local event into a nationwide and global tribute. In recent years, participation has exceeded 1,150 runners from across all 50 states and several countries. For our 15th-anniversary celebration, we are aiming for over 1,500 participants, 15 participants from every state, and participants from 15 different countries. The post-race Paint the Night Blue Celebration expects to draw more than 300 attendees for an unforgettable evening of unity and gratitude.

We invite your business to become a sponsor and help us make this milestone year a huge success. Sponsors will have the opportunity to:

- Set up a booth on race day to showcase products and services.
- Be recognized in promotional materials, including digital signage, banners, race shirts, our website, and social media channels.
- Be part of a heartfelt community tradition that supports law enforcement families and educational scholarships.

Your partnership makes a lasting difference. The James and Derek Hotsinpiller Memorial Foundation, a 501(c)(3) nonprofit organization, ensures donations are tax-deductible.

Thank you for considering this opportunity to join us. We look forward to your support and hope to celebrate with you on June 7, 2025!

Warmest regards,

The Hotsinpiller Family
& Race Committee



PAINT THE NIGHT BLUE SPONSORSHIP

Paint the Night Blue Title Sponsor

\$10,000
One Available

- Title Sponsor of The Event
- Logo on Event Step and Repeat
- Dedicated Social Media Posting, Advertising, and Media Mentions Leading Up To The Event (Amount will vary depending on when this sponsorship opportunity is claimed)
- Special Acknowledgment During The Race and Event
- Yard Sign Placed On Race Path
- Booth Space Available at the Race
- 10 Race Registrations
- 10 Event Entry Tickets

Paint the Night Blue Band Sponsor

\$5,000
One Available

- Sponsor Logo on Stage Signage
- Dedicated Social Media Posting, Advertising, and Media Mentions Leading Up To The Event (Amount will vary depending on when this sponsorship opportunity is claimed)
- Yard Sign Placed On Race Path
- Special Acknowledgment During The Race and Event
- Booth Space Available at the Race
- 5 Race Registrations
- 5 Event Entry Tickets

LEGACY SPONSORSHIP

T-Shirt Sponsor

Full Sleeve
\$8,000
One Available

- Full imprint space on sleeve allowing for larger logo visibility. (back is dedicated to our fallen officers) Annually, we distribute over 1000 shirts to not only our West Virginia Residents but across the US. This means your logo would get National Recognition.
- Dedicated Social Media Posting, Advertising, and Media Mentions Leading Up To The Event (Amount will vary depending on when this sponsorship opportunity is claimed)
- Special Acknowledgment During The Race and Event
- Yard Sign Placed On Race Path
- Booth Space Available at the Race
- 8 Race Registrations
- 8 Event Entry Tickets

Half Sleeve
\$4,000
Two Available

- Shared imprint space on sleeve. (back is dedicated to our fallen officers) Annually, we distribute over 1000 shirts to not only our West Virginia Residents but across the US. This means your logo would get National Recognition.
- Dedicated Social Media Posting, Advertising, and Media Mentions Leading Up To The Event (Amount will vary depending on when this sponsorship opportunity is claimed)
- Special Acknowledgment During The Race and Event
- Yard Sign Placed On Race Path
- Booth Space Available at the Race
- 4 Race Registrations
- 4 Event Entry Tickets

Please note: The "Full T-Shirt Sponsor" includes exclusive rights to the entire logo imprint space. Once the "Full T-Shirt Sponsor" level is claimed, the "Half T-Shirt Sponsor" option will no longer be available.

Kids K Sponsor

\$5,000

One Available

- Sponsor Logo on the Back of the Shirt with Fallen K9 Names
- Sponsor Logo on the Kids K Bib
- Sponsor Logo on Kids Step and Repeat
- Dedicated Social Media Posting, Advertising, and Media Mentions Leading Up To The Event (Amount will vary depending on when this sponsorship opportunity is claimed)
- Special Acknowledgment During The Race and Event
- Yard Sign Placed On Race Path
- Booth Space Available at the Race
- 5 Race Registrations
- 5 Event Entry Tickets

Award Sponsor

\$3,000

One Available

- Sponsor Logo on Race Day Step and Repeat (All Award Photos Taken Here Plus Many Additional Photos.)
- Your Business Will Be Included On Our Web Page, Race Registration Page, and Social Media
- Special MC Announcement During Race
- Yard Sign Placed On Race Path
- Booth Space Available at the Race
- 3 Race Registrations
- 3 Event Entry Tickets

Timing Sponsor

\$2,500

One Available

- Sponsor Logo on banner lining the runner Corral Signage Starting / Finishing The Race— Many great pictures are taken here. This is a great opportunity to have your business recognized.
- Your Business Will Be Included On Our Web Page, Race Registration Page, and Social Media
- Special MC Announcement During Race
- Yard Sign Placed On Race Path
- Booth Space Available at the Race
- 2 Race Registrations
- 2 Event Entry Tickets

Bib Sponsor

\$2,500

One Available

- Sponsor Logo on Local and Virtual 5K Bibs
- Special MC Announcement During Race
- Your Business Will Be Included On Our Web Page, Race Registration Page, and Social Media
- Yard Sign Placed On Race Path
- Booth Space Available at the Race
- 2 Race Registrations
- 2 Event Entry Tickets

Hydration Sponsor

\$1,500

One Available

- Sponsor Logo Sponsored By Signage At Designated Water Stations throughout the course and Race Finish
- Booth Space Available
- Your Business Will Be Included on Our Web Page, Race Registration Page, and Social Media



STAR SPONSORSHIP

After all Event Expenses Are Covered, These Donations Go Directly to The Hotsinpillar Foundation.

Platinum Star Sponsor

\$2,000

- Customized Stage Banner (Banners will be placed in order of receipt) Center of The Event Recognition
- MC Announcement During The Race
- Business Logo Printed On Event Materials
- Yard Sign Placed On Race Path
- Booth Space Available
- Your Business Will Be Included on Our Web Page, Race Registration Page, and Social Media
- Includes 4 Race Registration

Gold Star Sponsor

\$1,000

- Recognition on Race Video Presentation – This video is played on the Stage and uploaded to our YouTube Channel.
- MC Announcement During The Race
- Business Logo Printed On Event Materials
- Yard Sign Placed On Race Path
- Booth Space Available
- Your Business Will Be Included on Our Web Page, Race Registration Page, and Social Media
- Includes 2 Race Registrations

Silver Star Sponsor

\$500

- Yard Sign Placed On Race Path
- Booth Space Available
- Your Business Will Be Included on Our Web Page, Race Registration Page, and Social Media

Bronze Star Sponsor

\$250

- Booth Space Available
- Your Business Will Be Included on Our Web Page, Race Registration Page, and Social Media

“Events like this remind me of the important bond between law enforcement and the community we serve. Seeing people come together for a good cause and show support reinforces our commitment to serve and protect every day. As both a law enforcement officer and a participant, I can say it makes a real difference.”

Justin Manson, Police Officer

Bridgeport Police Department



SPONSOR INFORMATION

Thank you for considering a sponsorship of the Fallen Stars Memorial 5K. Sponsorship deadline is **May 16**, which ensures we will have time to include your company/business on printed materials. Kids K and T-Shirt Sponsorships are due **April 30**.

Paint The Night Blue Sponsorships

\$10,000	Title Sponsor
\$5,000	Band Sponsor

Legacy Sponsorships

\$8,000	T-Shirt Sponsor (Full)
\$4,000	T-Shirt Sponsor (Half)
\$5,000	Kids K Sponsor
\$3,000	Award Sponsor
\$2,500	Timing Sponsor
\$2,500	Bib Sponsor
\$1,500	Hydration Sponsor

Star Sponsorships

\$2,000	Platinum Star Sponsor
\$1,000	Gold Star Sponsor
\$500	Silver Star Sponsor
\$250	Bronze Star Sponsor

Please make checks payable to:

The James & Derek Hotsinpiller Memorial Foundation, Inc. (In care of Event)

Please remit this form with your donation item & promotional materials, or mail to:

The James and Derek Hotsinpiller Memorial Foundation, Inc.
PO Box 392
Bridgeport, WV • 26330

Sponsor Name (as it should appear on printed materials)

Contact Name & Title

Mailing Address

City, State, Zipcode

Email Address

Phone Number

I/We plan to set up a booth on race day (Saturday, June 7th)

My sponsorship includes race and/or event tickets, and the following people will attend from my organization:

Participant Name Shirt Size Age

Participant Name Shirt Size Age

Participant Name Shirt Size Age

Participant Name Shirt Size Age

Participant Name Shirt Size Age

Participant Name Shirt Size Age

Participant Name Shirt Size Age

Participant Name Shirt Size Age

Participant Name Shirt Size Age

Participant Name Shirt Size Age

If funds remain after race expenses are met, I'd like the remainder of my donation to support: (Select only one)

Scholarship Recipients Only

The general foundation fund, to be used in the area of greatest need.

For questions contact: Ashley Hotsinpiller at 304.669.3848 or Ashley.Hotsinpiller@thehotsinpillerfoundation.org.

THIN BLUE LINE SPONSORS

We are seeking Thin Blue Line Sponsors to provide prizes and auction donations that directly benefit officers competing in the LEO challenges, and further the mission of the Hotsinpiller Foundation through the Paint the Night Blue silent auction. Please Return By Friday, **May 23**, for preparation and sponsorship recognition on printed materials.

The 15th Annual Derek Hotsinpiller Fallen Stars 5K celebrates and honors the courage and sacrifice of law enforcement officers. A highlight of our event are the LEO Challenges, where law enforcement professionals compete for top honors in categories including:

- Top Cop Challenge (Male & Female)
- Two-Man Team Challenge (1st, 2nd, and 3rd Place – 6 officers total)
- Plate Carrier Challenge (Male & Female)

All proceeds from the auction support our foundation's mission to honor the legacy of James and Derek Hotsinpiller by providing scholarships, equipment, and resources to law enforcement departments, officers, K9 teams, and their families.

As a Thin Blue Line Sponsor, your business will receive:

- Recognition at the Retail Value Level of Your Donation
- Web, Race Registration, and Social Media Recognition
- Optional Booth Space on Race Day to Promote Your Business

Tax Deduction: The James and Derek Hotsinpiller Memorial Foundation is a 501(c)(3) nonprofit organization. Donations are tax-deductible as allowable by law. A gift receipt will be provided.

Please remit this form with your donation item & promotional materials, or mail to:

The James and Derek Hotsinpiller Memorial Foundation, Inc.
PO Box 392
Bridgeport, WV • 26330

Donor Information

Name

Mailing Address

City, State, Zipcode

Email Address

Phone Number

Donated Items

Please list the donated item(s) below, and the estimated fair market value (or dollar amount) of the gift-in-kind.

Item Fair Market Value

Item Fair Market Value

Item Fair Market Value

Please check the appropriate box(es) below.

I would like my donation to benefit the LEO Challenge Winners

I would like my donation to benefit the silent auction for The Paint The Night Blue Celebratory Event

I agree with the use and publication of this gift by The Hotsinpiller Memorial Foundation, Inc. and their "Paint The Night Blue Celebration." (Leave unchecked for anonymous gifts.)

I agree that in the unlikely event of a cancellation due to mandated restrictions, my gift may be used in a virtual auction.

I/We plan to set up a booth on race day (Saturday, June 7th)

Signature

Donor Signature

Date

For questions, or to donate an item, gift certificate or service, contact Ashley Hotsinpiller at 304.669.3848 or email Ashley.Hotsinpiller@thehotsinpillerfoundation.org.