

PAIN T THE NIGHT



BLUE



SPONSOR PACKET

Dear Prospective Sponsor,

On Saturday, June 6, 2026, the James and Derek Hotsinpiller Memorial Foundation will proudly host the 16th Annual Derek Hotsinpiller Fallen Stars Memorial 5K. This event has brought together runners, families, and supporters from across the nation to honor the courage, dedication, and sacrifice of Deputy U.S. Marshal Derek Hotsinpiller and all heroes in blue.

What began as a local run has grown into a global tribute:

1,150+ Participants
representing all 50 states

20 Countries
represented in 2025 event

5 NEW Scholarships
awarded to students pursuing careers in criminal justice, including one LEO

16 K9 Drug Detection Kits
Our largest donation yet—supporting 16 WV counties with essential tools for officers and their K9 partners.

While the race remains at the heart of our mission, in recent years we have expanded our celebration to include something that brings our entire community together: our signature evening event, **Paint the Night Blue**.

Hosted this year at one of Bridgeport's newest venues, The Enchanted Swan, Paint the Night Blue is more than a fundraiser. It is a night of celebration, connection, and community pride. Guests enjoy live music, delicious food, dancing, and a vibrant atmosphere that keeps people coming back year after year. In fact, many of last year's out of state guests are already making plans to return because of the unforgettable experience they shared.

This event opens the door to a wider audience beyond our running community, uniting local families, business leaders, law enforcement, and supporters from across the country for one incredible night. With exciting new additions planned for this year, Paint the Night Blue promises to be bigger, brighter, and more impactful than ever before.

Thanks to the generosity of our sponsors, this past year we were able to provide life changing support to officers and families in crisis, including:

- Support for four officers battling cancer
- Support for one family grieving the loss of an officer to cancer
- Support for one officer who lost his wife
- Support for a West Virginia Sheriff's Deputy injured by a drunk driver
- Delivery of meals to more than three hundred fifty officers across sixteen West Virginia police departments as a show of appreciation and encouragement

While the majority of our giving remains here in West Virginia, we are proud to share that we have also extended support to law enforcement families across the nation.

We invite you to review the enclosed sponsorship opportunities and join us as a valued partner for Paint the Night Blue. Together, we can celebrate our heroes, expand our reach, and continue the legacy of service and sacrifice that defines the James and Derek Hotsinpiller Memorial Foundation.

Warmest regards,

The Hotsinpiller Family
& Race Committee



PAINT THE NIGHT BLUE LEGACY SPONSORSHIPS

Honoring Our Heroes • Supporting the Future

We've Got Your Six (Presenting Sponsors)

\$5,000

Three Speciality Designations Available

Option 1: Dinner/Venue Sponsor

Elevated recognition tied to guest dining experience

Option 2: Band & Sound Sponsor

• Large stage-adjacent signage

Option 3: Command Headquarters Sponsor

• "Event Headquarters supported by [Sponsor Name]" signage + verbal acknowledgment

Included Benefits

- Shared Presenting Sponsor recognition
- Paint The Night Blue presented by [Sponsor Name(s)]
- Prominent front-and-center signage at guest arrival
- 1 reserved VIP table (8 guests) with dinner
- 8 complimentary drink tickets
- Step-and-repeat logo placement for high-visibility photos
- Logo in event email to all ticket purchasers
- Logo featured on table centerpieces
- Premier logo placement on website, event signage, and marketing materials
- MC acknowledgment during the event
- Inclusion on the event-wide sponsor recognition board
- Booth space at the race (Double Exposure)

Stand the Watch Sponsorship

\$3,000

Five Specialty Designations Available

Option 1: Media Coverage

Option 2: Signature Cocktail (Sip Sponsor) - Not an open bar

Option 3: Sweet Justice Dessert Experience

Option 4: Legacy Lights Tribute & Ambiance

Option 5: Photo Booth

Included Benefits

- 4 event tickets with dinner
- 4 complimentary drink tickets
- Recognition tied to sponsored experience
- Logo in event email to all ticket purchasers
- Website and social media recognition
- MC acknowledgment during the event
- Personalized yard sign at prime event location
- Inclusion on the event-wide sponsor recognition board
- Booth space at the race (Double Exposure)

PAINT THE NIGHT BLUE

BACK THE BADGE

SPONSORS

Gold Badge Sponsor

\$1,000

Six Available

- Reserved table for 8 guests with dinner
- Logo displayed at the center of the table
- Yardsign placed at the event
- Website recognition
- Inclusion on the Community Sponsor recognition board

Silver Badge Sponsor

\$500

Six Available

- Yardsign placed at the event
- Website recognition
- Inclusion on the Community Sponsor recognition board

Bronze Badge Sponsor

\$250

Six Available

- Website recognition
- Inclusion on the Community Sponsor recognition board



**Your Impact
In Action**

